

# High speed thermal printhead (300 dots / inch)

## SE3004-DC94A

High speed, high quality, and high durability are achieved by using step free structure with high performance partial glaze and highly conductive overcoat layer. SE300\*-DC94A series are lined up which can accommodate with all types of barcode labeling printers from Direct to Thermal Transfer, normal to high speed (over 300mm/s).

Implementation of ROHM Unique technology, Anti Sticking Treatment, reduces sticking problems (print skip at media feed direction) under the tough print conditions at low print speed, using label media with over coated.

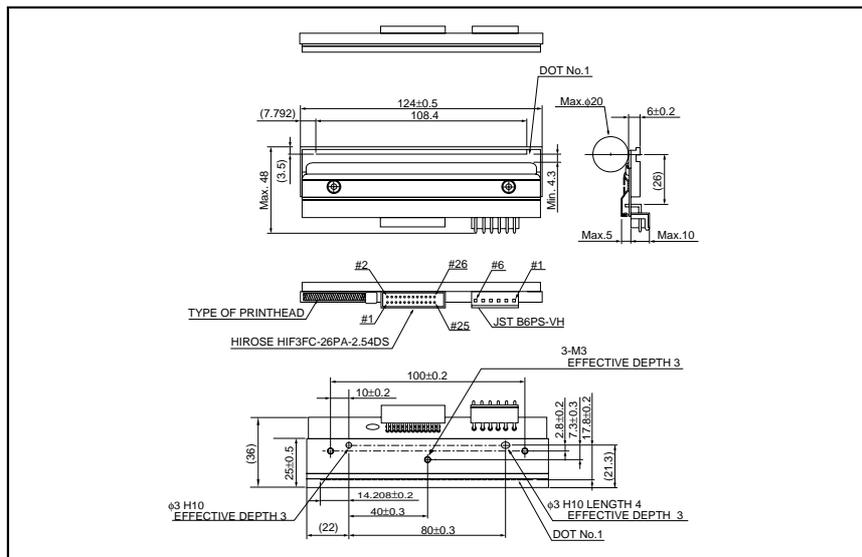
### ●Applications

Barcode printers  
Label printers  
Packaging printers  
ATM  
Ticket printers  
Scale printers

### ●Features

- 1) Anti Sticking Treatment reduces sticking problems and achieves high print quality at any environmental conditions.
- 2) ROHM new technology "STEP FREE" structure will provide, high corrosion resistance, better resistance against scratching damage, high efficiency.
- 3) Standard glazed components to accommodate thick paper.
- 4) Using a hard conductive film as a protective film on the heating element offers excellent resistance to electrostatic damage.

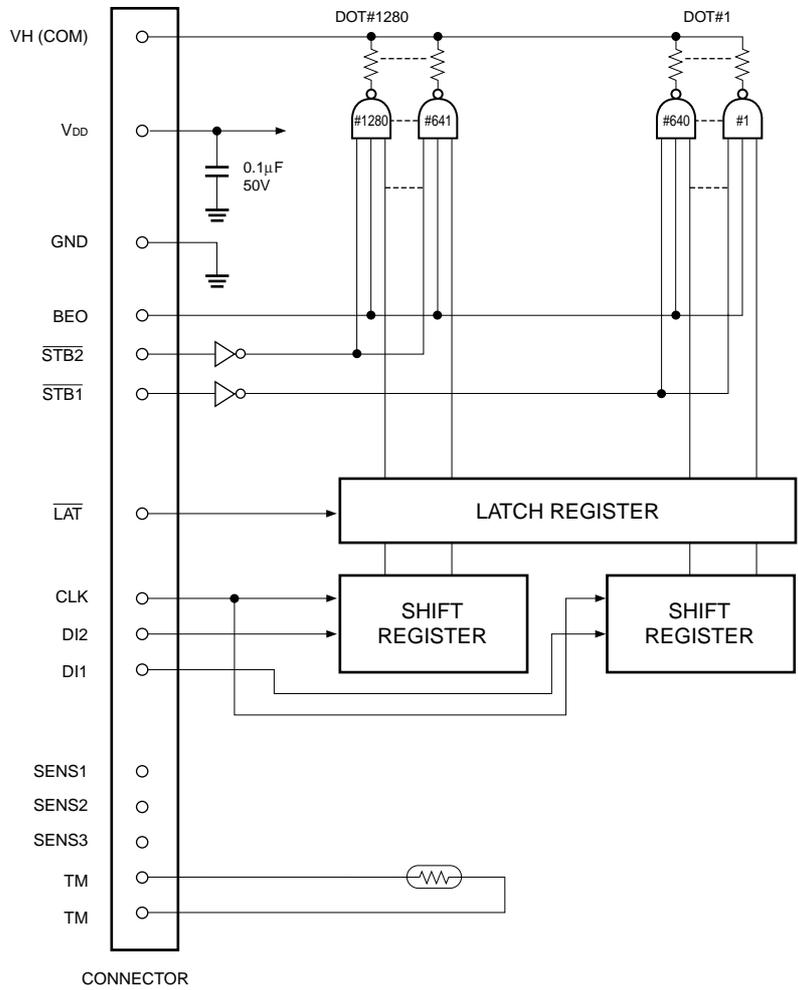
### ●Dimensions (Unit : mm)



Note: No heat history control function inside the thermal printhead. External heat history control is required for high speed printing.

Printhead

●Equivalent circuit



DI No.	DOT No.
DI 2	1280 to 641
DI 1	640 to 1

$\overline{\text{STB}}$ No.	DOT No.
$\overline{\text{STB2}}$	1280 to 641
$\overline{\text{STB1}}$	640 to 1

## Printhead

## ●Pin assignments

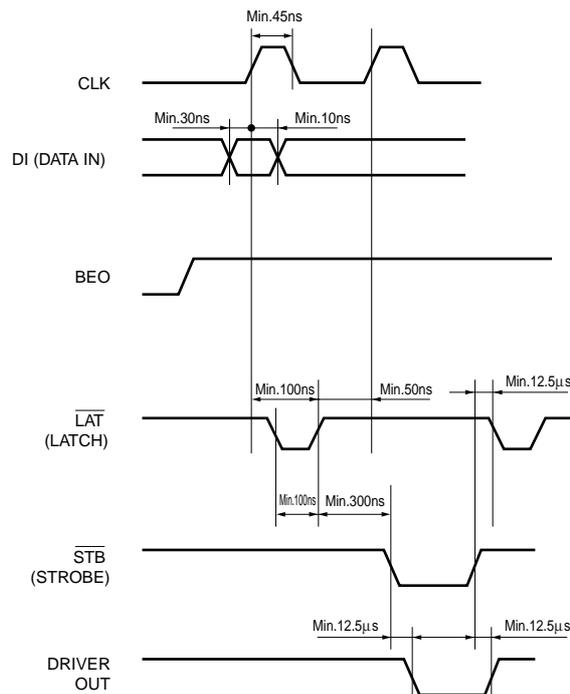
HIROSE

No.	Circuit	No.	Circuit
1	V <sub>DD</sub>	2	BEO
3	GND	4	DI2
5	N.C.	6	CLK
7	LAT	8	GND
9	GND	10	DI1
11	N.C.	12	GND
13	V <sub>DD</sub>	14	STB2
15	STB1	16	TM
17	TM	18	SENS1
19	SENS2	20	SENS3

JST

No.	Circuit
1	VH
2	VH
3	VH
4	GND
5	GND
6	GND

## ●Timing chart



## Printhead

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### ●Characteristics

Parameter	Symbol	Typical	Unit
Effective printing width	–	108.4	mm
Dot pitch	–	0.0847	mm
Total dot number	–	1280	dots
Average resistance value	Rave	850	$\Omega$
Applied voltage	V <sub>H</sub>	24	V
Applied power	P <sub>O</sub>	0.57	W / dot
Print cycle	SLT	0.42	ms
Maximum number of dots energized simultaneously	–	1280	dots
Maximum clock frequency	–	10	MHz
Maximum roller diameter	–	$\phi$ 20	mm
Running life / pulse life	–	150 / 10 <sup>8</sup>	km / pulses
Operating temperature	–	5 to 45	$^{\circ}$ C

### Notes

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